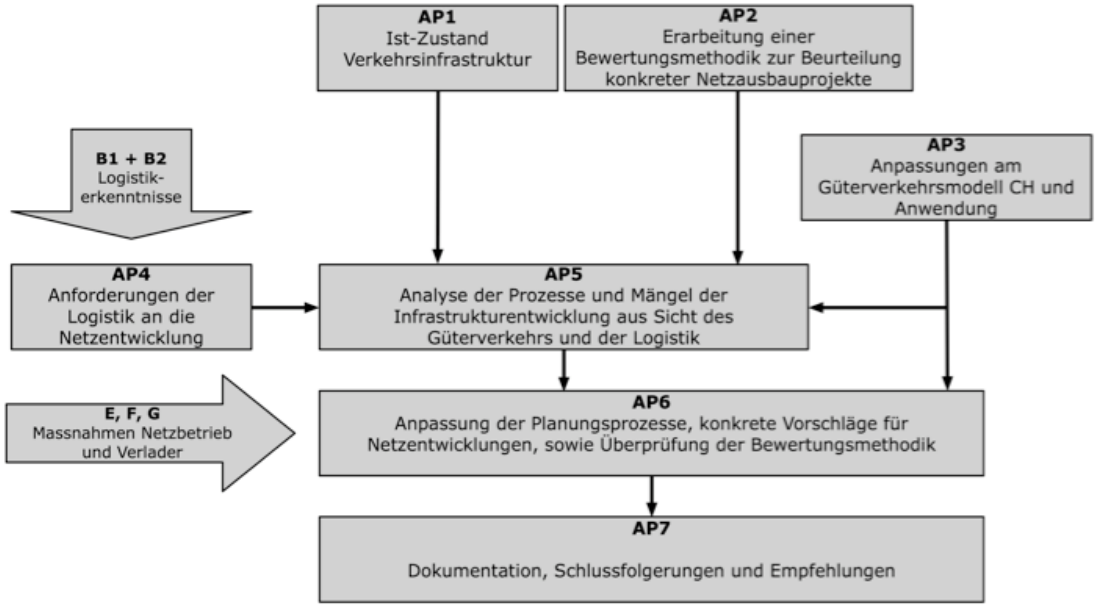Forschungplan